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Sand, sea, surf and sunsets inspire Sam Rogers. The Plymouth-born Cornish musician — a celebrated acoustic and rock talent based in Newquay — is influenced by the sights and sounds around him when he's immersed in nature, be that on golden sands gazing out at turquoise-blue oceans or be that in the heart of the South West countryside with green leaves and historic monuments all around.

And this natural sound resonates throughout Sam's music. The singer-songwriter has penned and performed music as a both solo artist and as part of bands for many years now, showing a maturity in both vocals and melodies along the way. You could say Sam's music is surf-folk-rock but it's difficult to pigeonhole as his powerful voice and captivating compositions soar for his rockier numbers but his acoustic songs remain far more understated, heartfelt and atmospheric.

His upbeat, rocky tunes are perfect for a grand stage at a festival as his raw, edgy vibe elicits a certain type of euphoria in his audience. His stripped-down acoustic numbers, however, soundtrack that dressed-down after-hours beach party around a campfire. Let this intimate artist take you on an out-of-body acoustic folk-rock journey as the sun slips from the sky.

Sam is a serious talent, however his lyrics can be as playful as they are poignant — and there's a manifest honesty throughout his works. The former vocalist for Cornish indie powerhouse **ShyFly**, he blends epic guitar riffs with introspective lyrics and knows how to pull an audience into the heart and soul of his set with raw emotion and melodic dynamism.

A singer-songwriter who plays both guitar and piano — and is also a kick-ass kickboxer in his spare time — Sam crafts music that reflects the numerous challenges he's encountered in life. He conveys complex deep emotions through his rock-infused melodies, shown most recently in his thought-provoking 2024 song, “*Healing*”, and his crescendo-building 2024 tune “*Devil Sees Me*”.

Sam, who has previously lived in Plymouth and Hong Kong but considers himself a “Cornish boy”, travelled across New Zealand in the late 2010s, exposing him to the country's vibrant surf-rock scene. He incorporates all sorts of diverse elements and sounds from that NZ scene into his compositions. He is a live acoustic musician in Cornwall available for gigs.

His passion for music was sparked in his teenage years when he discovered heavy rock bands like Motorhead, Metallica and Iron Maiden and was learning to skate and surf — pastimes that shaped his sound as much as his love for nature. Since then, he has drawn both musical and vocal inspiration from all sorts of global acts like Bruce Springsteen, the Rolling Stones, Idles, Chris Cornell and Kurt Cobain.

Sam has performed at an array of music festivals across Cornwall and the South West, captivating audiences with his electrifying stage presence and soul-stirring performances. His songwriting skills have been recognised by peers, music journalists and festival organisers for their poetic depth and relatability.

One thing reigns supreme, however: Sam's greatest love is his fans. He remains dedicated to connecting with his audiences on a profound level — through his upcoming projects and latest endeavours, he aims to make an even greater impact on the music industry, entertaining and energising fans with his soul-stirring melodies and dynamic storytelling. This is Sam Rogers — a raw talent who's flying the flag for Cornwall and for music that inspires.

***“Music, love, Cornwall, nature, surfing and the sea are all my passions, as are my fans. It's all about the tunes and the dunes...”***

*Sam Rogers*